# DONTSTOP architettura Michele Brunello e Marco Brega

## THE NEW GYM FOR FC.INTERNAZIONALE

Marco Brega co fondatore di DONTSTOP



### THE NEW GYM FOR FC. INTERNAZIONALE

**PROJECT: NEW GYM** 

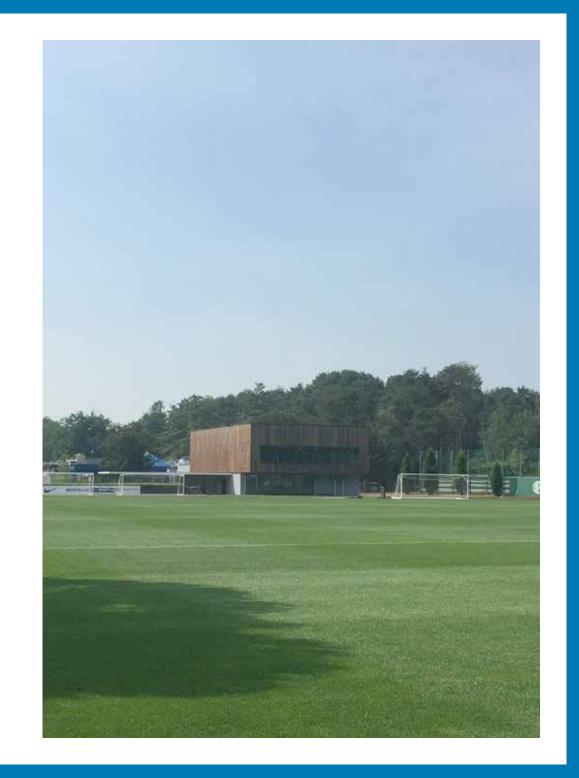
Area: 550 MQ

PLACE: APPIANO GENTILE, ITALIA

**YEAR: 2013 - 2015** 

The New Gym is the first major project of renovation and upgrading of the facilities of the Appiano Gentile's Sports Centre.

Is a new building designed to accommodate all the activities of athletic training and rehabilitation of the first team, while capable of reorganizing the way of access to the pitchs and to provide outdoor spaces for athletic activities.



THERENOVATION PROJECT FOR THE IMAGE OF THE SPORT CENTRE OF INTER IN APPIANO GENTILE IS ARTICULATED THROUGH THE CONSTRUCTION OF A PATH, THAT LEADS FROM THE ENTRANCE TO THE MAIN BUILDINGS. REDEFINES THEIR CHARACTERS AND EMPHASIZES THE HISTORIC MEMORY OF THE CLUB.

THE COLORS, SYMBOLS AND THE NAME OF THE TEAM ARE THE ELEMENTS USED IN THE PROJECT TO EMPHASIZE THE IDENTITY OF THE SPACES AND TO REDEFINE THE OVERALL IMAGE OF THE SPORT CENTRE.



#### **BEFORE AND AFTER**



entrance



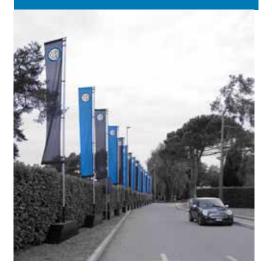


green area access





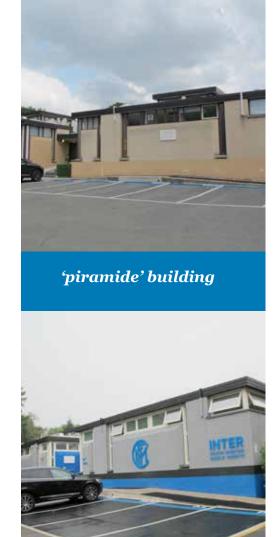
access path to the center

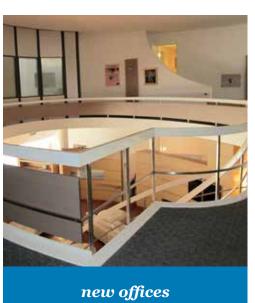






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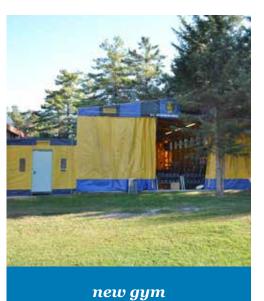






new changing rooms









#### THE NEW GYM

IS A UNITARY AND FLEXIBLE SPACE THAT CONFIRMS THE CENTRAL ROLE
OF ATHLETIC TRAINING

IS A PLACE DEDICATED TO THE PRACTICE OF DIFFERENT TRAINING AND REHABILITATION ACTIVITIES

IT IMPROVES THE SYSTEM OF PATHS AND OPEN SPACES OF ALL SPORT CENTRE CREATING COVERED AND MEETING AREAS FOR PLAYERS AND VISITORS

IT CONFIRMS THE TRADITION OF INTER SPORT CENTER ARCHITECTURE QUALITY

IT RENEWING THE RELATIONSHIP BETWEEN PINETINA AND LANDSCAPE







TEAM
USES THE
TRAINING
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MAKE A NEW
ENERGY SYSTEM
FOR THE SPORTS
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**ENERGY COMPANY SAVE ENERGY...** 

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ENERGY COMPANY RESULTS

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**ENERGY COMPANY SAVE ENERGY...** 

... AND GENERATE ECONOMIC VALUE

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INTER HAS A NEW GYM



ENERGY COMPANY

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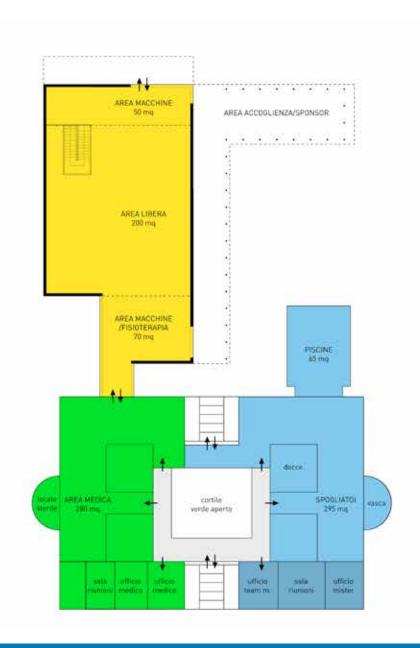
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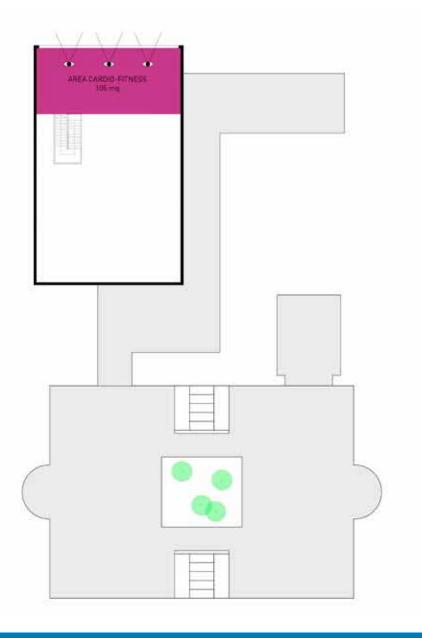
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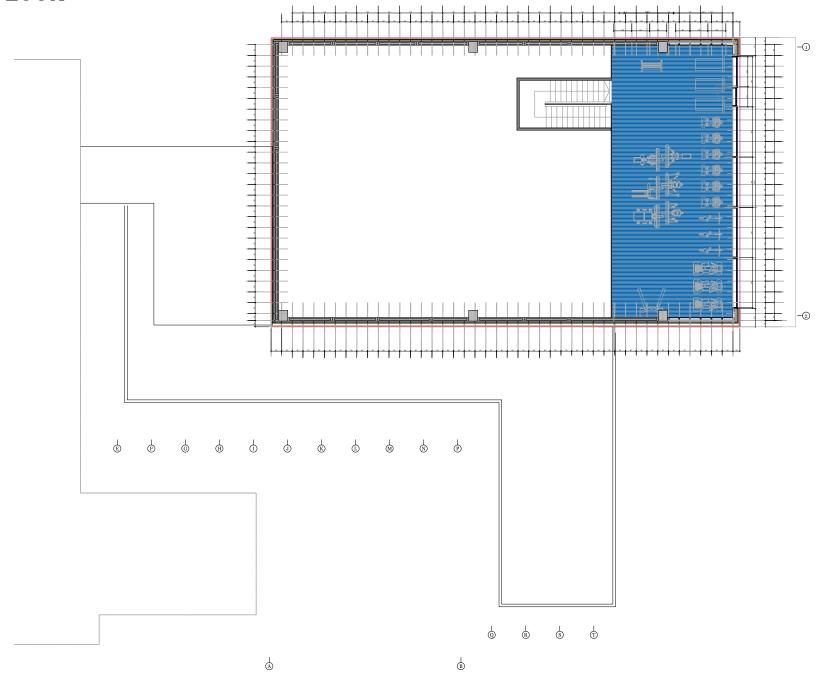
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#### **PLANTS AND PROGRAM**

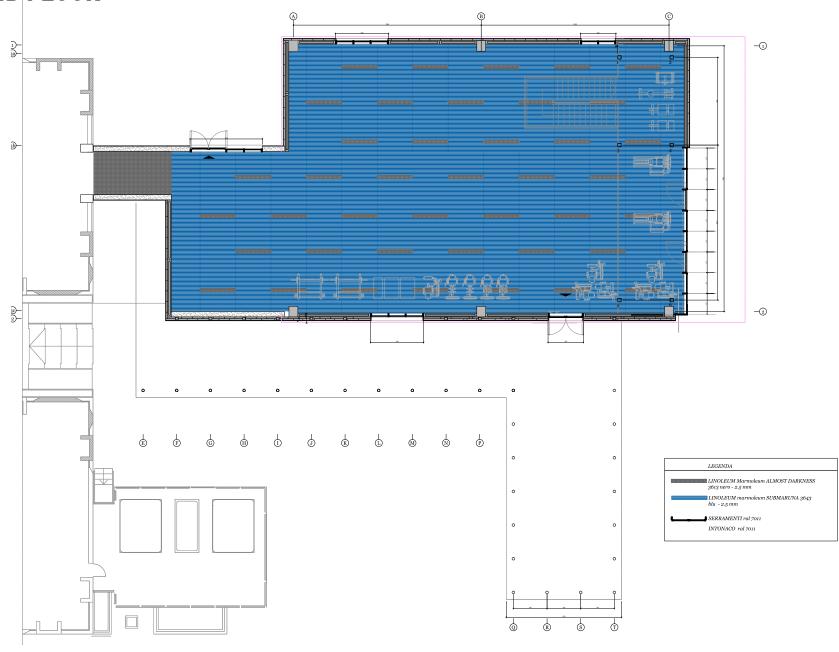




#### **FIRST FLOOR**



#### **GROUND FLOOR**



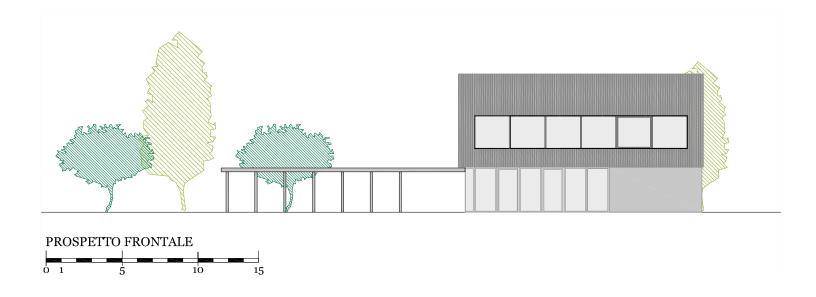
#### **INCLUSION IN THE CONTEXT**



#### **ELEVATIONS**

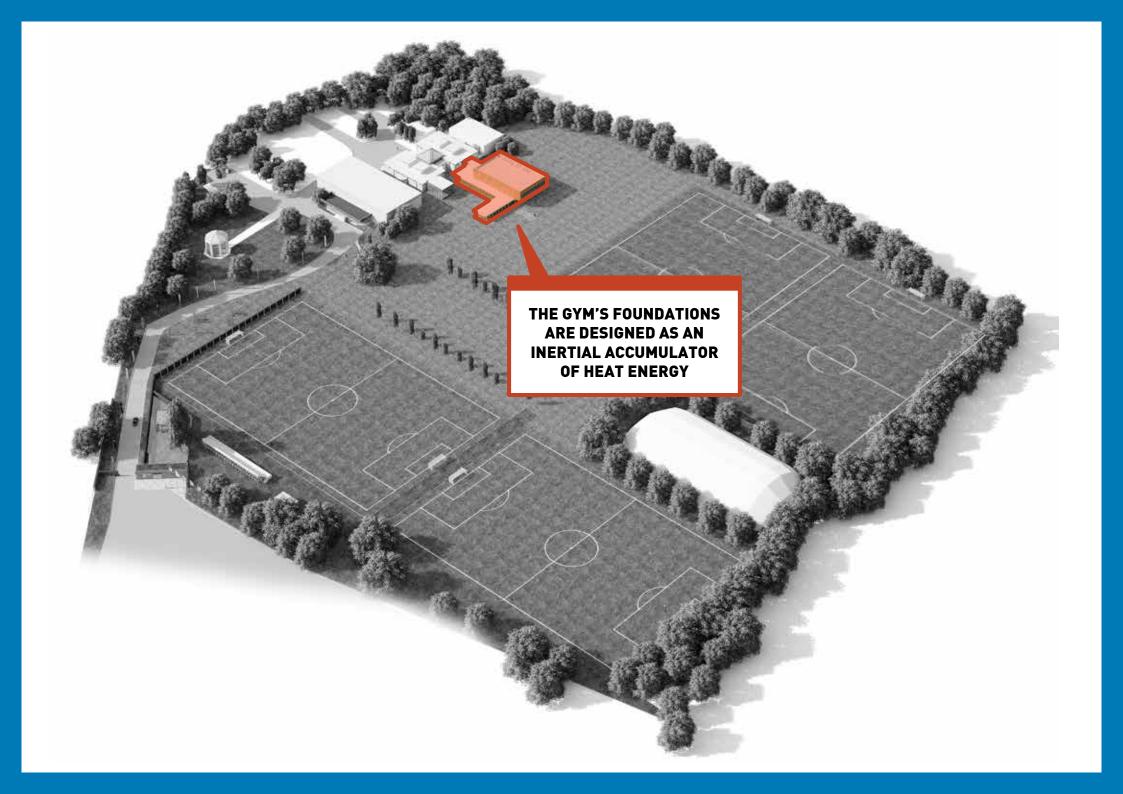


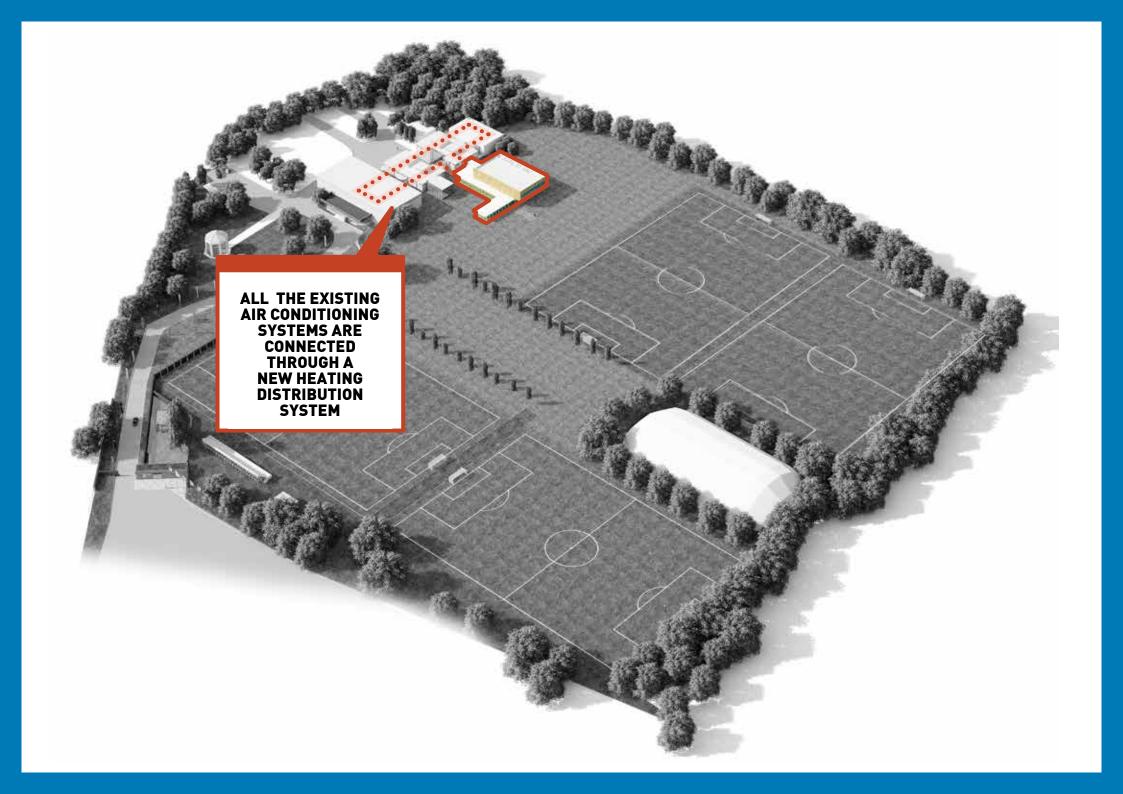


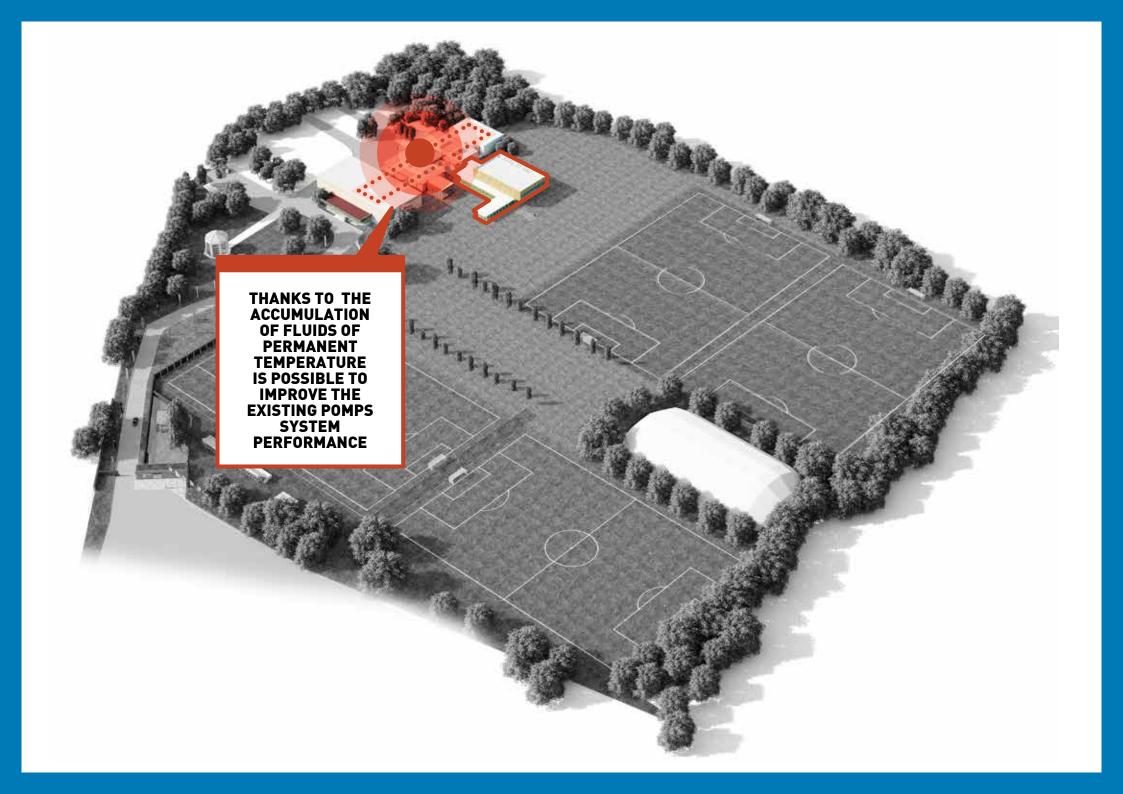


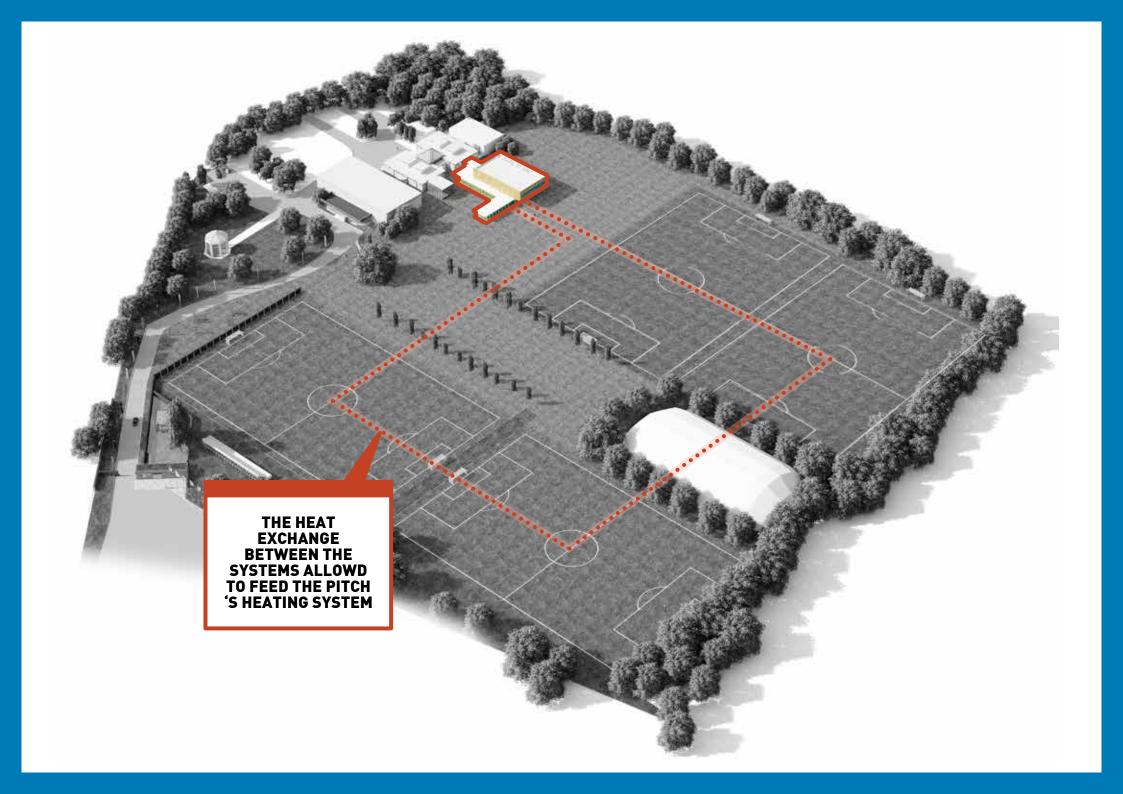


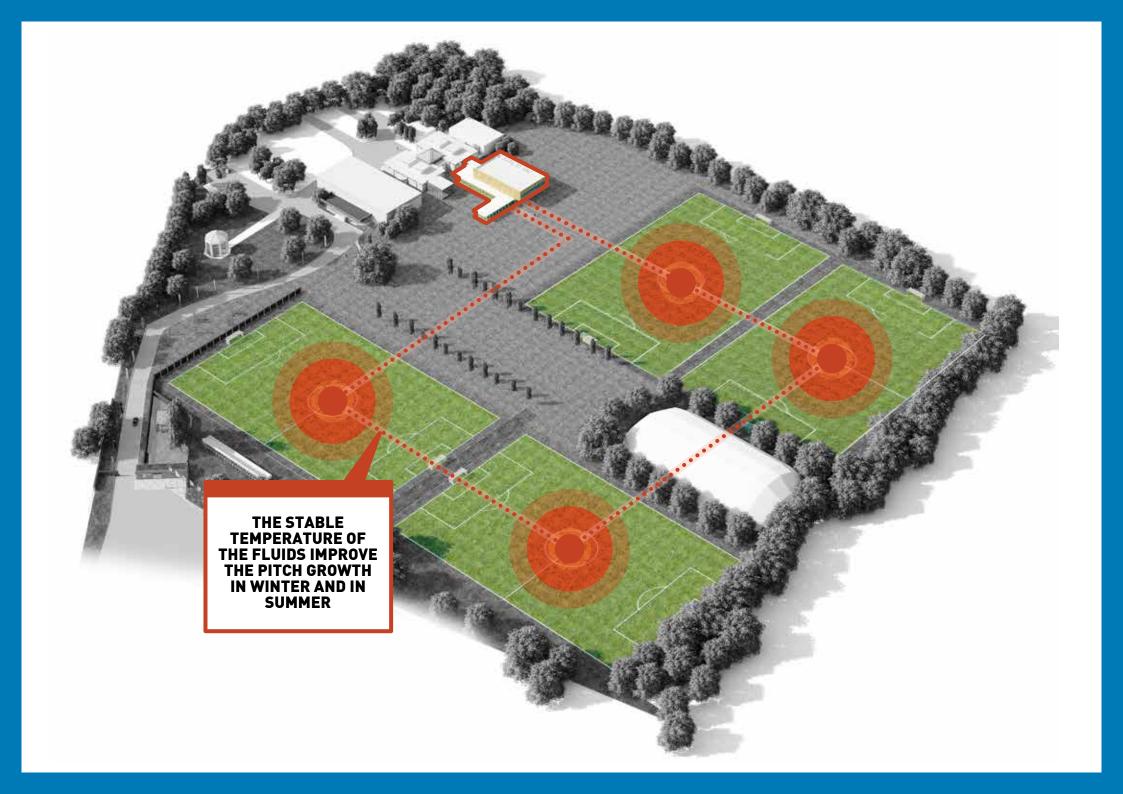


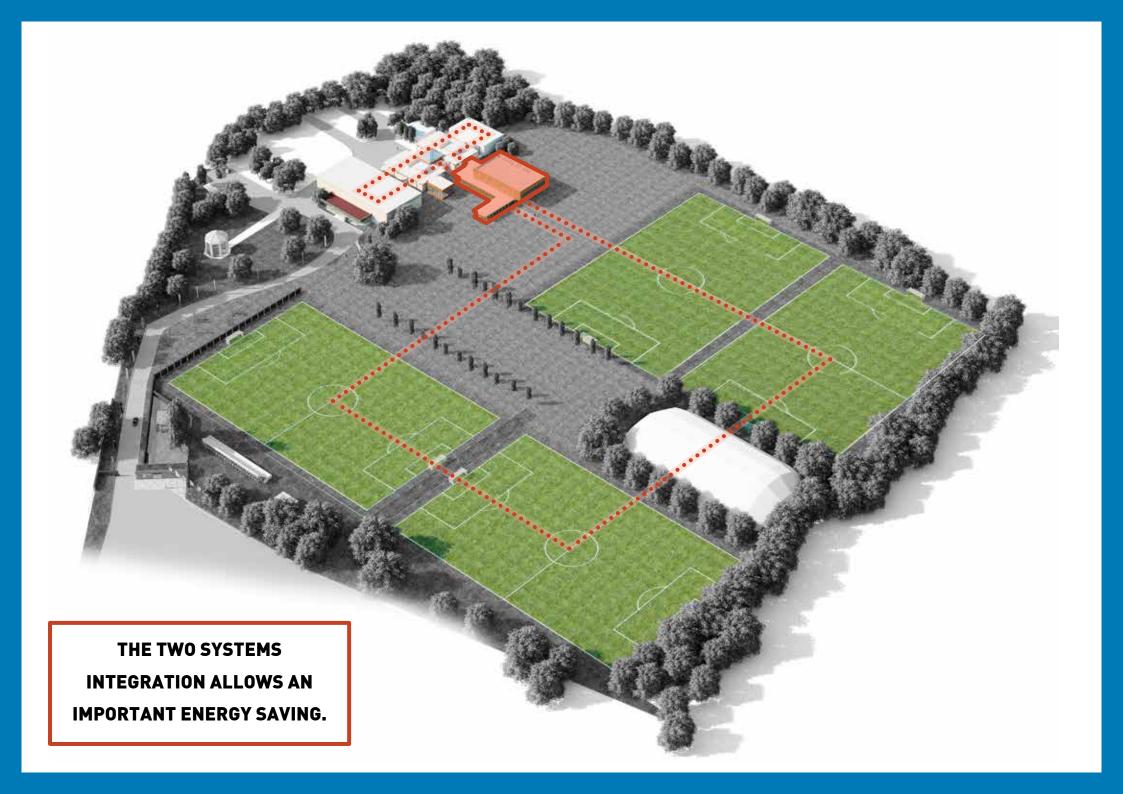
























#### INTERNAL GRAPHICS PROJECT

ALL RIGHT MISTER, LET ME TELL YOU THAT WINNING MEANS... YOU'RE WILLING TO GO LONGER, WORK HARDER, GIVE MORE THAN ANYONE ELSE. THE HARDER YOU WORK, THE HARDER IT IS TO SURRENDER.

Vince Lombardi



EXPERIENCE TELLS
YOU WHAT TO DO;
CONFIDENCE
ALLOWS
YOU TO DO IT.



I HATED EVERY
MINUTE OF
TRAINING, BUT
I SAID, DON'T QUIT.
SUFFER NOW AND
LIVE THE REST
OF YOUR LIFE
AS A CHAMPION.

Muhammad Ali

THE WILL TO SUCCEED IS IMPORTANT, BUT WHAT'S MORE IMPORTANT IS THE WILL TO PREPARE.

Bobby Knight

BECAUSE I WON'T SETTLE FOR SECOND BEST FOR MY TEAM. IT IS NOT MY NATURE. I AM AFTER EXCELLENCE IN ALL THINGS AND THAT INCLUDES EVERY GAME WE PLAY.

Brian Clough



GO TELL ABOUT
SACRIFICES TO WHOM
EVERYDAY DESCENDS
INTO MINES OR TO WHOM
EVERY MORNING GETS OUT
OF THE BED THINKING
ABOUT THE ASSEMBLY
LINE WAITING FOR HIM
OUTSIDE THE DOOR.
I AM LUCKY, I PLAY,
I DON'T SACRIFICE.

Jason Leonard



Micheal Jordan









### DONTSTOP

architettura

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